



APPEARANCE WAIVER

I, _____, fully understand that the commercial being recorded for _____ (*client) in which I agreed to appear and in which my image will appear, will be used for commercial advertising and promotional purposes. I hereby give all parties involved with the use, sale, production, televising and recording of said promotional commercial video, the full and irrevocable right to use, publish, sell and/or televise my image without restriction or compensation. I hereby release and discharge Palmetto Rural Telephone Cooperative Channel 57, the broadcaster, and (*client) or any employee thereof, of all claims and demands rising out of or in connection with the use of this video or my image in this video, including claims for compensation, damages, liability for distortion of any kind, alteration or optical illusion, whether intentional or otherwise, and from any claim of libel or personal defamation.

Name(Print) _____

Signature

Date