



PRODUCTION CONTRACT

PRODUCTION FEE\$350

***one edit on audio**

***two edits on video**

(changes include words, pictures, text on screen — no re-shoots will be provided by Channel 57)

ADDITIONAL EDITS \$50

UPDATES TO EXISTING COMMERCIALS (creating a new ad).....\$150

(revisions include new music, new voiceover and new text. Video can be submitted, however no re-shoots will be provided by Channel 57. Full commercial re-shoots are \$350)

20/10 SPLIT

INITIAL COMMERCIAL.....\$350

UPDATES.....\$100

(The last 10 seconds of the commercial are changed seasonally or when special sales have changed, and the voiceover updated)

Turn around time can be expected within two weeks of video production and is dependent on the customer's ability to share information, approve scripts, and respond promptly.

Name(Print) _____

Signature

Date